

CONSENT TO USE NAME AND PHOTOGRAPH

At some time in the future the American Red Cross may choose to incorporate the activities of the Safety City participants into public relations and marketing pieces that promote American Red Cross of Licking County. These materials may be used in various media including print articles, advertisements, television shows, Red Cross Web site articles or commercials.

Regarding name:

- I authorize the American Red Cross to use my name (or my child's name) in any public relations and marketing pieces that they may choose to do.
- I do not authorize the American Red Cross to use my name (or my child's name) in any public relations and marketing pieces they may choose to do.

Regarding photograph:

- I authorize the American Red Cross to use my picture (or my child's picture) in any public relations and marketing pieces that they may choose to do. *
- I do not authorize the American Red Cross to use my picture (or my child's picture) in any public relations and marketing pieces they may choose to do.

(Signature)

(Date)

(Signature of Parent/Guardian if child is under age 18)

(Date)

(Name of Child – please print)

(Date)