



The American Red Cross Of Licking County

Fiscal Year 2008 Annual Report to the Community

Mission Statement

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

The Red Cross in Our Community

Disaster Relief and Community Disaster Education

When a disaster threatens or strikes, the Red Cross is there. This year we responded to 35 local disasters, including 33 residential fires. We helped 134 affected individuals with emergency food, shelter and supplies. Because being prepared can make your family and community safer and sometimes minimize injury and destruction, we provided 1,869 individuals in the community with disaster education materials.



Health and Safety Services

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, 5,516 individuals learned lifesaving skills through classes offered by the Licking County Chapter.



Services to Military Families

The American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year we provided emergency connections for 90 military families in Licking County.



Blood Services

Every two seconds, someone in the United States needs blood. Thanks to generous blood donors, the Red Cross collects and distributes nearly half the nation's blood supply. Over the last year, we helped run 384 blood drives, collecting 10,031 units of blood.



A Note about Our Volunteers

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, clerical helpers, event organizers and more. This year, 461 volunteers made the work of the Licking County Chapter possible, contributing 6,915 hours doing everything from working with victims of disasters to teaching life-saving skills such as CPR and First Aid. One volunteer, Charlie Bounds, was honored for his outstanding contributions to the Chapter by being named the Red Cross Hero at the 2008 Heroes Breakfast.

Be Red Cross Ready

Statement of Financial Position For the Year Ending June 30, 2008

ENDING NET ASSETS	\$378,670
-------------------	------------------

<i>Statement of Activities</i>	
TOTAL CONTRIBUTIONS, REVENUES AND GAINS	\$362,805

Expenses and Losses	
Program Services	
Armed Forces Emergency Services	\$ 16,024
Disaster Services	\$107,214
Blood Services	\$ 33,139
Health Services	\$112,345
Total Program Services	\$268,722

Membership and Fund Raising	\$ 6,275
Management and General	\$ 44,681

TOTAL EXPENSES AND LOSSES	\$365,497
----------------------------------	------------------

From the Director's Desk
By Rod Cook, Executive Director

One of the little known (and probably not so important) facts about me is that I am an Air Force 'brat'. I grew up on several different Air Force bases, including Lockborne AFB (now known as Rickenbacker). My father was a twenty-year man for this branch of the military and retired as a Master Sergeant. The reason I bring this up is to tie my current work with the American Red Cross with some past history.

For decades, the American Red Cross has been a vital part of our nation's military, serving as the human link between military personnel and their loved ones back home. We have always been there when there was a domestic emergency, assuring that the military member knew what was happening and, often times, serving as the crucial link in getting that service person home on emergency leave. This is a service that we still provide to this day and are proud to do so.

Recently, the Department of Defense and Congress approached our national headquarters and requested we 'ramp up' our services to military families. They did so because of our long track record of serving the military and their families and because of our vast and respected presence within the United States. Since this mandate was first announced, the Licking County Chapter has been strategizing on how we can most effectively serve military families in our county.

We formed a joint task force, bringing together key representatives from both military-serving organizations and social services in order to execute a plan. The past few months have been dedicated to assessing what the current needs are of military families in this county as well as collecting all of the services, eligibility criteria and contact information of organizations offered to military personnel and their families. We are about to launch some new services to the Licking County military community, including veterans and their families. These services will not be duplicating anything already available, but are designed to help close the gaps that exist for this most important of populations within our community.

Having grown up around the military and hearing the stories told about the sacrifices made by our military personnel and their families, this is one task that I am very proud to be a part of and hope will help increase the dignity and support that these brave men and women so deeply deserve. If you would like to know more about the details of these programs or want to get involved, do not hesitate to contact me. Please join us over the next few months as we begin unveiling these special services and support programs for our true American Heroes.

2008-09 Officers and Board of Directors

Roseann Wozniak
Chair

Pat Lanker
Secretary

Jenny Gonzalez
Vice Chair

Larry Kretzmann
Treasurer

Marvin Block
Carol Hutchison
Debbie Matesich
Mary Jones

Walt Gemmill
Doug Marston
Paula Moreland
Lisa Perkey

Lorei Reinhard
Jeff Walker
Janet Wilson

Staff

Rod Cook, Executive Director
Joann Clark, Bookkeeper/Blood Coordinator
David Goldsberry, Emerg. Serv. Director
Mindy Burden, Director of Preparedness
Shelly Guisinger, AmeriCorps Member
Brandy Benner, AmeriCorps Member
Sharon Heidt-Vincent, AARP Program
Bill Quinlan, AARP Program



**American
Red Cross**

Licking County Chapter

196 S. Fifth St., Box 4337
Newark, Ohio 43058-4337
740-349-9442

arclico@alink.com

www.redcrossoflc.org



American Red Cross
Of Licking County
196 S. Fifth St., Box 4337
Newark, Ohio 43058-4337

The Licking County Chapter was recently awarded custody of this Emergency Response Vehicle (ERV). This will allow for our disaster volunteers to provide a much more comfortable setting to meet with disaster victims. It will also be available to provide mass care services such as mobile feeding and disbursement of supplies during a larger catastrophe in Licking County and Southeastern Ohio. Specialized training is necessary to operate this vehicle.

